

# *HUSTLE*

AND

# HAPPINESS

*Hustle, Hope and Happiness*

**H**ustle is more than a flurry of activity. It's energy with a purpose. It's enthusiasm with meaning.

Hustle is what drives you to bounce out of bed before the roosters are crowing. It's what allows you to decide at 5:00 p.m. if your day is over or just beginning. Hustle is what lets your head hit the pillow—pooped, but proud and fulfilled.

Hustle is defining a prospect's "no" as "not yet." Hustle is always being in the hunt. Playing in the arena. You're an active and aggressive participant, not a casual spectator. You're in the action. You drive the outcome. You make things happen.

When you hustle, the thrill is in your journey, your adventure, your pursuit—as well as reaching your destination.

Your hustle defies the odds. It's polite persistence. It's early mornings and late nights. It's travel. It's time. It's tenacity. It's triumph! Hustle breeds hope and happiness.